Eli Irani

UX UI Designer

Skills

Core Competencies

- Product Design
- UX/UI Design
- Visual Design
- Information Architecture
- Usability Testing & User Research
- Interaction Design & Rapid Prototyping
- Persona Development & Journey Mapping

Tools & Technologies

- Figma
- Adobe Creative Suite (XD, Photoshop, Illustrator, After Effect)
- HTML/CSS
- Design Systems & Style Guides

Education

Sep 2022 - Oct 2023
UI/UX Diploma
ABM College | Calgary, AB

Sep 2009 - Feb 2012
M.A. in Graphic Design
University of Art | Tehran, Iran

Sep 2006 - Sep 2008
B.A. in Visual Communication
Shariaty University | Tehran, Iran

Languages

English - Conversational

Farsi - Native

References

Available upon request.

Contact

- ✉ eliirani1696@gmail.com
- 🌐 www.eliirani.com
- 📍 Ontario. Canada.

About Me

A skilled UX/UI designer with expertise in graphic and product design. Proficient in creating user-friendly, accessible, and impactful interfaces for web, Windows, and mobile applications. Experienced in user-centered methodologies, design systems, and cross-functional collaboration to deliver seamless solutions tailored to business goals.

Experience

October 2023 - Present
Product Designer & Graphic Designer
Aklaud

- Designed **MyClient**, a SaaS platform tailored for small businesses, enhancing task management and user efficiency.
- Developed **ReviewUp**, an app for managing customer feedback, enabling businesses to boost online reputation and visibility.
- Established and maintained a comprehensive design system to ensure consistency across products.
- Conducted usability testing and user research to validate designs and improve user satisfaction.

Aug 2023 – Oct 2023 | Part-time, Project-based
UX UI Designer (Co-op)
Digipix

- Collaborated on various digital design projects, focusing on creating intuitive and engaging user interfaces.
- Assisted in the development of design prototypes and provided design support for ongoing initiatives.

June 2019 – July 2021
UX UI Designer & Graphic Designer
Firoz Gaman

- Created a user-friendly Windows application for the **Carpenter's District Council of Fars Province**, ensuring seamless functionality.
- Designed and implemented interfaces for the **Loan Contracts Application for Melli Bank**, enhancing user interaction.
- Partnered with the **Fars Province Soccer Association** to design a user-centered Windows application.